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Main Financial intelligence for entrepreneurs: what you really need to know about the numbers. Financial intelligence for entrepreneurs: what you really need to know about the numbers
Karen Berman, Joe Knight. Year: 2008.
Publisher: Harvard Business Press.
Language: english. ISBN 13: 9781422131824.

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What we have in Financial Intelligence for Entrepreneurs, co-authored by Karen Berman and Joe Knight with John Case (also author of Open-Book Management and The Open-Book Experience), are information and advice that respond directly to the needs of those who are planning to launch a new company or have only recently done so.

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Using the groundbreaking formula they introduced in their book Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean, Karen Berman and Joe Knight present the essentials of finance specifically for entrepreneurial managers. Drawing on their work training tens of thousands of people at leading organizations worldwide, the authors provide a deep understanding of the ...

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