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## **Impact Mapping by Gojko Adzic [Leanpub PDF/iPad/Kindle]**

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaption of visual mapping technique (effect mapping). Impact maps serve to align teams to business objectives, test mutual understanding of goals and expected outcomes, focus teams toward the highest value features to deliver, and enable collaborative decision-making.

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I think Impact Mapping (and Effect Mapping) are part of the practises described here Visualising Argumentation: Software Tools for Collaborative and Educational Sense-making. This book is a much better option. It is more accessible as it uses mind mapping techniques that many people will know.

## **Impact Mapping: Making a big impact with software products ...**

Impact Mapping: Making a Big Impact with Software Products and Projects I've been following Gojko Adzic since 2009 when I started looking for ways to improve my management skills (I was starting to have some responsibilities) and other ways of management. So I heard about "Impact mapping" since a time ago.

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@inproceedings{Adzic2012ImpactMM, title={Impact Mapping: Making a Big Impact with Software Products and Projects}, author={G. Adzic and M. Bisset}, year={2012} }

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Impact mapping can help you build products and deliver projects that make an impact, not just ship software. Impact mapping is a strategic planning technique that prevents organisations from getting lost while building products and delivering projects, by clearly communicating assumptions, helping teams align their activities with overall business objectives and make better roadmap decisions.

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## **Impacts Impact Mapping**

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Impact Mapping usually take the form of a mind map, or a hierarchical outline. Impacts Impact Mapping Impact Mapping

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## **Impacts Impact Mapping**

A process map takes that information and diagrams it visually. The visual aspect is key: If pictures are worth one thousand words, then a well-executed process map could be worth one million dollars (or more) in decision-making power. But the benefits go beyond making it easier to understand or simple to grasp. Let's start with number one. 1.

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