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Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Business, University of Texas at Dallas (UTD). At UTD, he founded the Center for Global Business, where he serves as the executive director. Professor Peng was also recently named a fellow with the Academy of International Business.

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About the Author Klaus Meyer is a Professor of Strategy and International Business at the School of Management, University of Bath, where he teaches Strategic Management and International Business. Klaus is also an adjunct professor at Copenhagen Business School.

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A National Science Foundation (NSF) CAREER Award winner, Dr. Peng is a fellow of the Academy of International Business and the Asia Academy of Management. He holds a bachelor's degree from Winona State University, Minnesota, and a Ph.D. from the University of Washington, Seattle.

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