

Introduction To Data Mining Pearson

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Description. Introduction to Data Mining presents fundamental concepts and algorithms for those learning data mining for the first time. Each concept is explored thoroughly and supported with numerous examples. The text requires only a modest background in mathematics. Each major topic is organized into two chapters, beginning with basic concepts that provide necessary background for understanding each data mining technique, followed by more advanced concepts and algorithms.

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Introduction to Data Mining: Pearson New International Edition

In other situations, the questions that need to be answered cannot be addressed using existing data analysis techniques, and thus, new methods need to be developed. Data mining is a technology that blends traditional data analysis methods with sophisticated algorithms for processing large volumes of data.

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Avoiding False Discoveries: A completely new addition in the second edition is a chapter on how to avoid false discoveries and produce valid results, which is novel among other contemporary textbooks on data mining. It supplements the discussions in the other chapters with a discussion of the statistical concepts (statistical significance, p-values, false discovery rate, permutation testing ...

Introduction to Data Mining (Second Edition)

2 Chapter 1 Introduction area of data mining known as predictive modelling. We could use regression for this modelling, although researchers in many fields have developed a wide variety of techniques for predicting time series. (g) Monitoring the heart rate of a patient for abnormalities.

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Overview Aswiththefirstedition,thesecondeditionofthebookprovides a comprehensive introduction to data mining and is designed to be accessible and useful to students, instructors, researchers, and professionals.

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We used this book in a class which was my first academic introduction to data mining. The book's strengths are that it does a good job covering the field as it was around the 2008-2009 timeframe. Included are discussions of exploring data, classification, clustering, association analysis, cluster analysis, and anomaly detection.

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Introduction to Data Mining presents fundamental concepts and algorithms for those learning data mining for the first time. Each concept is explored thoroughly and supported with numerous examples. KEY TOPICS: Provides both theoretical and practical coverage of all data mining topics. Includes extensive number of integrated examples and figures.

Introduction to Data Mining (2nd Edition) (What's New in ...

Data mining is a lot about structuring data before you process it. The authors miss this point in writing a book: There is only one page table of contents for ~713 pages of complex knowledge. There are no pages given when referring to other sections of the book.

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