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Media/Society: Industries, Images, and Audiences, David ...

David Croteau, William Hoynes, & Sefania Milan, "Ch 2 The Economics of the Media Industry," Media/Society: Industries, Images and Audiences: 52-70. Reply Delete

Media/Society Industries, Images, Audiences

The authors show how the media shapes, and is shaped by, not only society but also individuals. The focus of the book is on the huge influence the media exerts on society in general and on individuals in particular. Mass media - Social aspects - United States.; Mass media - Political aspects - United States.; Medios de comunicación masiva - Aspectos sociales - Estados Unidos.

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9781412974202 | Media/Society : Industries, ... | Knetbooks

CMCS Research Fellow Stefania Milan co-authored a newly released fourth edition of the widely used textbook Media/Society - Industries, Images, and Audiences. The publication, co-authored by David Croteau, William Hoynes and Stefania, provides students with a broader framework for understanding the relationship between media and society.

Media/Society - Industries, Images, and Audiences ...

COVID-19 Resources. Reliable information about the coronavirus (COVID-19) is available from the World Health Organization (current situation,

international travel). Numerous and frequently-updated resource results are available from this WorldCat.org search. OCLC's WebJunction has pulled together information and resources to assist library staff as they consider how to handle coronavirus ...

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