

Strategic Management Of Technological Innovation 3rd Edition

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Furthermore, strategic refers to strategic technology management as being separate own discipline itself apart from other managements like innovation management and R&D management which surrounds technology management activities. Thus, strategic technology management is placed or considered apart from other types of management in practice.

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This chapter presents an overview of definitions of key words and concepts (techniques, technology, science, invention, innovation). It also describes what the management of technology and the ...

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