

The Lords Of Strategy The Secret Intellectual History Of The New Corporate World

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In The Lords of Strategy, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company

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The Lords of Strategy is a book by Walter Kiechel III, a business journalist, former Editorial Director of the Harvard Business Review and former Managing Editor of Fortune magazine, which presents the analysis of strategy evolution since the 1960s. The book was published by Harvard Business Press on March 3, 2010. It was longlisted for the 2010 Financial Times and McKinsey Business Book of the Year Award.

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In its final chapters The Lords of Strategy brings the history up to the moment, through ideas like time-based competition and core competency all the way to still-under-construction concepts of strategy as, ultimately—and paradoxically, given the prior neglect—based on people and their skills.

The Lords of Strategy by Walter Kiechel III

In The Lords of Strategy, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about ...

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The Lords of Strategy recounts the birth and evolution of strategy — arguably the most influential business paradigm of the past half century — and the trials and triumphs of the surprising disruptors who invented it. Principal among them were four men: Bruce Henderson, found of the Boston Consulting Group; Bill Bain, creator of Bain & Company; Fred Gluck, longtime managing director of McKinsey & Company; and Harvard Business School professor Michael Porter.

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If you are pondering how management consulting got this far, Lords of Strategy is for you. This book takes you behind the scenes of what we know as consulting today and reveals the good, bad and the groundbreaking. This book covers the consulting industry from the 1930s through 2009.

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