

Upgrading Leaderships Crystal Ball Five Reasons Why Forecasting Must Replace Predicting And How To Make The Strategic Change In Business And Public Policy

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To complete readers' understanding of the many compelling reasons for making the shift from predicting to forecasting, Upgrading Leadership's Crystal Ball presents a practical approach to strategic planning in unpredictable times. It concludes with an analysis of the future of big data and its likely impact on the future.

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